

CONTACT

- +63 917 160 0427
- Manila, Philippines
- www.juliareymundo.com

EDUCATION

2017-2022

SAVANNAH COLLEGE OF ART AND DESIGN

- Bachelor of Fine Arts in Animation with a minor in Sequential Arts
- Honors: Magna Cum Laude

SKILLS

Software



Soft Skills

- Team collaboration
- Creative problem-solving
- Communication
- Adaptability
- Time management

LANGUAGES

- English (Fluent)
- Tagalog (Native)

PROFILE

Passionate and versatile Concept Artist with a distinctive style blending Eastern and Western influences. Skilled in using digital tools to create expressive characters and vibrant visuals that support storytelling and emotional impact

WORK EXPERIENCE

Herogram Philippines

OCT 2023 - PRESENT

Lead Illustrator

FEB 2025 - PRESENT

- Led a team of artists in producing short-form promotional content for an art education initiative
- Oversaw content quality and team workflow to ensure visual consistency and alignment with project goals
- Created illustrations in a range of styles— from cel-shaded to painterly done in Photoshop— and produced animations using Procreate

Senior Artist JUNE 2024 - FEB 2025

- Assisted team leads in mentoring junior illustrators on style and technique during high-demand periods
- Produced illustrations in various styles based on project and supervisor direction
- Collaborated with senior artists on Splash Art-style pieces featuring key My Story Animated characters

Thumbnail Artist

OCT 2023 - JUNE 2024

- Designed eye-catching thumbnails for My Story Animated, optimizing for audience engagement and platform requirements
- Developed concepts and compositions tailored to platform-specific visual strategies
- Contributed to the full production pipeline, including line work, coloring, and background art

Freelance Artist

Since 2019

Illustrator and Concept Artist

- Designed characters, environments, props, and key visuals for a wide range of clients
- Maintained consistent communication to ensure timely delivery and client satisfaction
- Produced cover art, multi-page full-color digital illustrations, and comics for independent magazines and international art book publications

PROJECTS

Louie! - Indie 2D Animated Short Film

2023

Background Artist

- Designed layouts and painted backgrounds in Photoshop and Procreate, ensuring alignment with the film's visual style and color script
- Collaborated with the director and art team to enhance storytelling through effective environment design

Tag Team - Hybrid Animated Short Film

2021-2022

Visual Development, 3D Background Artist, and 2D Animator

- Designed props, backgrounds, poster concepts, 2D layouts, and 3D environments aligned with a cohesive visual style
- Led 3D design tasks, ensuring all assets matched the project's artistic direction and production quality
- Collaborated closely with the director and cross-functional team to iterate on feedback and maintain visual consistency.
- Delivered assets and dailies on schedule, supporting a smooth and timely production workflow